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Towing with the ID.4 made easy by Rameder Rigid and detachable towbars for electric SUV from VW

Electric cars are becoming more common. In addition to the range, another factor is growing increasingly important for many customers: the towing capacity, which used to be either nonexistent or too low. Fortunately, the new, fully electric VW ID.4 offers a solid performance in this respect. This means that Rameder can now offer the matching towbars in the 1,000-kg category at www.rameder.eu.

Electric vehicles such as the new VW ID.4 are often particularly attractive for home owners with their own wall-mounted charger or people who frequently ride their bicycle for environmental reasons. A towbar is consequently very important for these target groups. Some want to tow a trailer to and from the DIY store every now and then, while others are looking for a convenient "interface" for a bike carrier. The latter is even more important when it comes to e-bikes, which are virtually impossible to lift onto a car roof. Interesting: **Rameder** conducted a survey among its customers on this topic in 2020. 44 % of those who order a towbar with installation want to transport only bicycles, while 35 % are looking for a solution for their bicycle as well as a trailer. 52 % of these bicycle users – and therefore the majority – use a pedelec.

Rameder towbars compared

Rameder now offers several towbars for the VW ID.4. The particularly cost-efficient rigid model is ideal for pragmatists, DIY enthusiasts and bargain hunters, while those who care about aesthetic appeal and have only occasional towing requirements will prefer the detachable variant.

The cheapest set with a vehicle-specific 7-pin data bus electrical kit costs 372 euros in the rigid version. It has a towing load of 1,000 kg, while the vertical load of 75 kg is suitable for e-bikes. Matching bike carriers are also available from the **Rameder online shop** at www.rameder.eu. The detachable towbar with the same specifications and electrical kit costs 568 euros. Those who might need a few more kilograms vertical load for their pedelec should choose the detachable 80-kg variant for 704 euros. By the way: The towbars and electrical kits for the VW ID.4 are also available individually from **Rameder**.

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Press contact: Marcel Räse; Am Eichberg Flauer 1; 07338 Leutenberg OT Munschwitz; Germany
Phone: +49 36734 35 745; fax: +49 36734 3585-745; email: m.raese@kupplung.de

Press contact: IKmedia GmbH; Oliver Schielein; Andreas Hempfling; Friedenstrasse 33;
D-90571 Schwaig b. Nürnberg; phone: +49 911 570320-0; fax: +49 911 570320-69; email: ah@ikmedia.de