

## Press release Calendar Week 49/II

### **Rameder opens branch in Finland** **Plus: booth at the “Autokorjaamo“ trade fair**

Even in the country of a thousand lakes you need roadworthy solutions. Outside the cities, Finland consists of unspoilt nature as far as the eye can see and towns and villages are widely dispersed. **Rameder**, Europe's largest provider of automotive transport solutions, therefore geared its portfolio to Finnish requirements and presented it in November at the “Autokorjaamo“ trade fair in Helsinki.

Finland is a real tourist attraction for both the Finnish and foreigners – and in all seasons. To make winter and water sportsmen and women happy, **Rameder** presented various ski, snowboard, canoe and kayak carriers. As many a Fin owns a small bungalow far from any city, **Rameder** also had brought several towbars plus accessories. After all, trailers are perfect for carrying heavy loads.

A real highlight at the **Rameder** booth was the bike carrier BC70, made in Germany. The 17.4kg BC70 can take up to 60kg at a bearing load of the towbar of at least 85kg. The necessary ball heads and electrical kits **Rameder** had, of course, also brought with it.

**Rameder** was very content with its attendance, which also marked the opening of its Finnish branch. Many visitors converged on the booth and the **Rameder** staff provided lots of information on their extensive product portfolio. You can find the online shop at [www.rameder.fi](http://www.rameder.fi) - in Finnish, of course.

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